

CRISIS-TO-OWNERSHIP INITIATIVE

Corporate Partnership Brief — Board-Ready Printable

1. Executive Summary

The Crisis-to-Ownership Initiative is a field-ready framework designed to support individuals in the first 90 days after crisis — the period where national data shows the highest rates of relapse, overdose, disengagement, and recidivism.

This initiative equips first-contact professionals and community partners with:

- a 20-second handoff tool
- a 14-episode coaching system (each under three minutes)
- a 90-day personal responsibility framework
- a community-ready support model

It is not treatment, therapy, or a program.
It is a bridge — between crisis and stability.

Corporate partners help expand this impact statewide and nationally.

2. The Problem: The Gap After Crisis

Across the United States, individuals often fall through the cracks immediately after crisis. Nationally recognized patterns show:

- Over 70% of overdose deaths occur when a person is alone
- The highest-risk window is the first 48–72 hours after crisis
- No-show rates for first behavioral-health appointments average 30–60%
- Most recidivism occurs within the first 90 days

This is the gap between crisis and stability — the space where most people disappear.

The Crisis-to-Ownership Initiative exists to close that gap with tools that are fast, simple, and field-ready.

3. Who This Initiative Serves

Primary Beneficiaries:

Individuals in the first 90 days after crisis, relapse, or major life disruption.

First-Contact Partners:

EMS, emergency rooms, sheriff's departments, police departments, drug court judges, day report programs, probation and parole, community corrections, QRT teams, fire departments, dispatch, detox intake, jail intake, pastors, counselors, and social workers.

Community Partners:
Churches, nonprofits, civic groups, recovery ministries, and volunteer teams.

4. Why Corporate Partners Matter

Corporate partners enable:

- printing and distribution of field-ready books
- expansion of first-contact training
- support for community-level deployment
- statewide and national scalability
- free access to all coaching and training resources
- development of future modules and tools

Partnership dollars do not fund overhead.
They fund direct impact.

5. Partnership Opportunities

A. Initiative Underwriter

Support statewide or multi-county deployment.

Includes:

- book distribution
- first-contact training
- community rollout
- media and outreach support

B. Corporate Sponsor

Support a specific region, county, or community.

Includes:

- book printing
- coaching access
- community support tools

C. Strategic Partner

Align your organization with a high-impact, measurable community initiative.

Includes:

- co-branded materials (optional)
- joint community events (optional)
- impact reporting

6. Impact Metrics

Corporate partners receive quarterly reporting on:

- books distributed
- first-contact partners engaged
- community adoption
- coaching system usage
- stability indicators
- qualitative outcomes

Impact is measured by engagement, continuity, and stability.

7. Organizational Fit

This initiative aligns with corporate priorities in:

- community development
- workforce stability
- public health
- recovery support
- civic engagement
- corporate social responsibility (CSR)
- employee volunteerism

It is simple, measurable, and scalable.

8. Implementation Timeline

Phase 1 — Introduction (Weeks 1–2)

Partner briefing, scope alignment, regional planning.

Phase 2 — Deployment (Weeks 3–6)

Book distribution, first-contact training, community rollout.

Phase 3 — Engagement (Weeks 6–12)

Coaching system usage, volunteer support, tracking.

Phase 4 — Evaluation (Week 12+)

Impact reporting, adjustments, expansion planning.

9. Organizational Requirements

Corporate partners provide:

- financial underwriting
- optional volunteer support
- optional internal communications
- optional community connections

The initiative provides everything else.

10. Contact for Partnership

For partnership, underwriting, or sponsorship discussions:

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Subject Line: Corporate Partnership Inquiry — Crisis-to-Ownership Initiative