

## CRISIS-TO-OWNERSHIP INITIATIVE

### Fire & EMS Partnership Brief — Command-Ready Printable

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#### 1. Executive Summary

The Crisis-to-Ownership Initiative is a field-ready framework designed to support individuals in the first 90 days after crisis — the period where Fire/EMS agencies see the highest rates of repeat calls, overdose recurrences, welfare checks, and post-crisis instability.

The initiative provides:

- a 20-second handoff tool
- a 14-episode coaching system (each under three minutes)
- a 90-day personal responsibility framework
- a community-ready support model

It is not treatment, therapy, or case management.  
It is a bridge — between crisis response and long-term stability.

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#### 2. The Problem: The Post-Crisis Response Gap

Fire and EMS stabilize the immediate crisis.  
But once the patient refuses transport, is released, or is handed off, the risk window spikes.

Nationally recognized patterns show:

- Over 70% of overdose deaths occur when a person is alone
- The highest-risk window is the first 48–72 hours after crisis
- Repeat EMS calls cluster around individuals in early instability
- Many patients decline transport or leave AMA
- Most recidivism occurs within the first 90 days

This initiative provides a simple, fast, non-clinical tool that helps individuals stay engaged long enough to begin stabilizing.

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#### 3. Who This Initiative Serves

Primary Beneficiaries:  
Individuals in the first 90 days after crisis, overdose, relapse, or major life disruption.

Fire/EMS Partners:

- Fire departments
- EMS agencies
- Rescue squads

- QRT teams
- Community paramedicine units
- Shift supervisors
- Battalion chiefs
- Training officers

External Partners:

Sheriff's departments, police departments, ER staff, drug courts, probation, parole, community corrections, detox intake, jail intake, pastors, counselors, and social workers.

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#### 4. Why Fire & EMS Partner With This Initiative

This initiative supports Fire/EMS by:

- reducing repeat calls for service
- supporting QRT and community paramedicine operations
- improving post-crisis continuity
- strengthening linkage between EMS and community partners
- providing a non-clinical tool crews can use in seconds
- reducing strain on shift personnel
- improving outcomes for high-risk individuals

Partnership dollars do not fund overhead.  
They fund direct community impact.

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#### 5. Partnership Opportunities

##### A. Agency-Level Partner

Support deployment within a single fire or EMS agency.

Includes:

- book distribution
- crew orientation
- community rollout
- reporting and metrics

##### B. County-Wide Partner

Support deployment across multiple fire/EMS agencies within a county.

Includes:

- multi-station distribution
- coordinated linkage
- community support tools

### C. Regional Partner

Support deployment across multiple counties or service regions.

Includes:

- regional training
- coordinated distribution
- impact reporting

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### 6. Impact Metrics for Fire & EMS

Agencies receive quarterly reporting on:

- books distributed
- crew engagement
- community adoption
- coaching system usage
- stability indicators
- qualitative outcomes

Metrics align with:

- QRT operations
- community paramedicine goals
- repeat-call reduction strategies
- overdose response initiatives

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### 7. Operational Fit

This initiative fits seamlessly into:

- overdose response
- refusal-of-transport encounters
- welfare checks
- repeat-call addresses
- community paramedicine visits
- QRT follow-ups
- shift briefings
- station-level outreach

It requires no clinical training, no new staffing, and no workflow changes.

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## 8. Implementation Timeline

### Phase 1 — Command Briefing (Weeks 1–2)

Leadership alignment, distribution planning, shift-level communication.

### Phase 2 — Deployment (Weeks 3–6)

Book distribution, crew orientation, community linkage.

### Phase 3 — Engagement (Weeks 6–12)

Coaching system usage, community support, tracking.

### Phase 4 — Evaluation (Week 12+)

Impact reporting, adjustments, expansion planning.

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## 9. Agency Requirements

Agencies provide:

- a point of contact
- optional internal communication
- optional distribution support
- optional community connections

The initiative provides everything else.

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## 10. Contact for Partnership

For Fire/EMS partnership, underwriting, or sponsorship discussions:

Email: [Into@WalterAdkinsJr.com](mailto:Into@WalterAdkinsJr.com)

Subject Line: Fire/EMS Partnership Inquiry — Crisis-to-Ownership Initiative