

JAYCEE COMMUNITY PROJECT GUIDE (CPG)

Crisis-to-Ownership Community Deployment Project

1. What is the primary purpose of this project?

The purpose of this project is to close the gap between crisis and stability by deploying the Crisis-to-Ownership Initiative at the community level. This includes distributing the field edition of *Crock Pots & Common Sense – The First 90 Days*, providing the 20-second handoff tool, and supporting individuals through the first 90 days after crisis using simple, repeatable, non-clinical guidance.

2. What specific need does this project address?

Across the United States, individuals often fall through the cracks immediately after crisis. National patterns show:

- Over 70% of overdose deaths occur when a person is alone
- The highest-risk window is the first 48–72 hours after crisis
- No-show rates for first behavioral-health appointments average 30–60%
- Most recidivism occurs within the first 90 days

This project addresses the gap between crisis and stability by providing fast, simple, field-ready tools that keep individuals engaged long enough to begin rebuilding.

3. Who will benefit from this project?

Primary beneficiaries:

Individuals in the first 90 days after crisis, relapse, or major life disruption.

Secondary beneficiaries:

First-contact professionals including EMS, emergency rooms, sheriff's departments, police departments, drug court judges, day report programs, probation and parole, community corrections, QRT teams, fire departments, dispatch, detox intake, jail intake, pastors, counselors, and social workers.

Community beneficiaries:

Churches, civic groups, nonprofits, recovery ministries, and volunteer teams seeking a responsible way to support individuals without taking over.

4. What are the goals of this project?

- Provide a 20-second handoff tool to first-contact professionals
- Distribute the field edition book to individuals at the moment of transition
- Direct individuals to the 14-episode coaching system (all under 3 minutes)
- Support community groups with clear, responsible guidance
- Increase stability and engagement during the first 90 days

- Reduce early disengagement and recidivism
- Build a repeatable, scalable community project

5. What is the plan of action?

1. Introduce the Crisis-to-Ownership Initiative to local partners.
2. Provide the 20-second handoff tool to first-contact professionals.
3. Distribute the field edition book to individuals in crisis or transition.
4. Direct individuals to the coaching system for daily support.
5. Equip community volunteers using the Community Response Page.
6. Track engagement, distribution, and outcomes.
7. Complete CPG Questions 8–10 as the project develops.

6. What resources are required?

- Printed copies of the field edition book
- Access to the coaching system
- Community volunteers
- Partnerships with first-contact agencies
- Basic tracking tools (digital or paper)
- Support from local churches, nonprofits, or civic groups
- Optional: underwriters or sponsors for printing and expansion

7. How will this project be evaluated?

Evaluation will focus on:

- Number of books distributed
- Number of first-contact partners engaged
- Coaching system usage
- Community adoption
- Feedback from agencies and individuals
- Stability indicators during the first 90 days
- Qualitative outcomes and continuity

Success is measured by engagement, stability, and continuity, not perfection.

8. What were the results of the project?

(To be completed by the Jaycee chapter after execution)

9. What long-term benefits resulted from this project?

(To be completed by the chapter)

10. What recommendations do you have for future chapters?

(To be completed by the chapter)
