

CRISIS-TO-OWNERSHIP INITIATIVE

Municipal Government Partnership Brief — Council-Ready Printable

1. Executive Summary

The Crisis-to-Ownership Initiative is a field-ready framework designed to support individuals in the first 90 days after crisis — the period where municipalities experience the highest strain on public safety, emergency services, courts, and community resources.

The initiative provides:

- a 20-second handoff tool
- a 14-episode coaching system (each under three minutes)
- a 90-day personal responsibility framework
- a community-ready support model

It is not treatment, therapy, or case management.

It is a bridge — between crisis stabilization and long-term community stability.

2. The Problem: The Municipal Impact Gap

Cities and counties consistently report that the first 90 days after crisis create the highest demand on local systems.

Nationally recognized patterns show:

- Over 70% of overdose deaths occur when a person is alone
- The highest-risk window is the first 48–72 hours after crisis
- Repeat EMS and police calls cluster around individuals in early instability
- No-show rates for first behavioral-health appointments average 30–60%
- Most recidivism occurs within the first 90 days

This initiative provides a simple, scalable, non-clinical tool that helps individuals stay engaged long enough to begin stabilizing — reducing strain on municipal systems.

3. Who This Initiative Serves

Primary Beneficiaries:

Residents in the first 90 days after crisis, relapse, incarceration, or major life disruption.

Municipal Partners:

- City managers
- County commissions

- Mayors
- City councils
- County councils
- Community development offices
- Public safety committees
- Health & human services departments
- Local boards and advisory groups

External Partners:

Hospitals, sheriff's departments, police departments, fire/EMS, drug courts, probation, parole, nonprofits, churches, coalitions, and recovery houses.

4. Why Municipal Governments Partner With This Initiative

This initiative supports municipalities by:

- reducing repeat EMS and police calls
- strengthening community stability
- improving continuity between crisis and community services
- supporting public safety and community health goals
- reducing strain on local systems
- providing a low-cost, high-impact intervention
- improving cross-agency coordination

Partnership dollars do not fund overhead.
They fund direct community impact.

5. Partnership Opportunities

A. County-Level Partner

Support deployment across all agencies within a county.

Includes:

- book distribution
- cross-agency coordination
- community rollout
- reporting and metrics

B. City-Level Partner

Support deployment within a single city or municipality.

Includes:

- distribution to local agencies

- community linkage
- coaching access

C. Regional Partner

Support deployment across multiple counties or municipal regions.

Includes:

- regional training
- coordinated distribution
- impact reporting

6. Impact Metrics for Municipal Governments

Municipal partners receive quarterly reporting on:

- books distributed
- first-contact partners engaged
- coaching system usage
- community adoption
- stability indicators
- qualitative outcomes

Metrics align with:

- community health improvement plans
- public safety goals
- prevention and recovery strategies
- workforce stability initiatives
- county and city development priorities

7. Operational Fit

This initiative fits seamlessly into:

- community health strategies
- public safety initiatives
- reentry and prevention efforts
- community development plans
- municipal coalition work
- cross-agency collaboration
- county commission priorities
- city council community impact goals

It requires no clinical training, no new staffing, and no workflow changes.

8. Implementation Timeline

Phase 1 — Municipal Briefing (Weeks 1–2)

Leadership alignment, scope definition, distribution planning.

Phase 2 — Deployment (Weeks 3–6)

Book distribution, partner orientation, community rollout.

Phase 3 — Engagement (Weeks 6–12)

Coaching system usage, community support, tracking.

Phase 4 — Evaluation (Week 12+)

Impact reporting, adjustments, expansion planning.

9. Municipal Requirements

Municipal partners provide:

- a point of contact
- optional community introductions
- optional communication support
- optional coordination assistance

The initiative provides everything else.

10. Contact for Partnership

For municipal partnership, underwriting, or sponsorship discussions:

Email: Into@WalterAdkinsJr.com

Subject Line: Municipal Partnership Inquiry — Crisis-to-Ownership Initiative