

CRISIS-TO-OWNERSHIP INITIATIVE

Peer Support & Recovery House Partnership Brief — Program-Ready Printable

1. Executive Summary

The Crisis-to-Ownership Initiative is a field-ready framework designed to support individuals in the first 90 days after crisis — the period where recovery houses and peer support programs see the highest rates of relapse, instability, disengagement, and early exits.

The initiative provides:

- a 20-second handoff tool
- a 14-episode coaching system (each under three minutes)
- a 90-day personal responsibility framework
- a community-ready support model

It is not treatment, therapy, or supervision.

It is a bridge — between crisis stabilization and long-term recovery.

2. The Problem: The Early-Recovery Instability Window

Recovery houses and peer support programs consistently report that the first 90 days are the most unstable period for new residents and participants.

Nationally recognized patterns show:

- Over 70% of overdose deaths occur when a person is alone
- The highest-risk window is the first 48–72 hours after crisis
- Early exits from recovery housing often occur within the first 30 days
- No-show rates for first behavioral-health appointments average 30–60%
- Most recidivism occurs within the first 90 days

This initiative provides a simple, fast, non-clinical tool that helps individuals stay engaged long enough to stabilize and benefit from recovery housing and peer support.

3. Who This Initiative Serves

Primary Beneficiaries:

Individuals entering recovery housing or peer support programs in the first 90 days after crisis, relapse, incarceration, or major life disruption.

Recovery & Peer Support Partners:

- Recovery houses
- Sober living homes

- Transitional housing
- Peer recovery support programs
- Reentry housing
- Faith-based recovery homes
- Community-based recovery organizations

External Partners:

Sheriff's departments, police departments, EMS, ER staff, drug courts, probation, parole, community corrections, detox intake, jail intake, nonprofits, churches, and coalitions.

4. Why Recovery Houses & Peer Support Programs Partner With This Initiative

This initiative supports recovery environments by:

- improving early engagement
- reducing early exits
- strengthening continuity between crisis and recovery housing
- supporting peer-driven accountability
- reinforcing daily structure and personal responsibility
- reducing strain on house managers and peer staff
- improving linkage between agencies and community partners

Partnership dollars do not fund overhead.
They fund direct resident impact.

5. Partnership Opportunities

A. House-Level Partner

Support deployment within a single recovery house or sober living home.

Includes:

- book distribution
- peer orientation
- community linkage
- reporting and metrics

B. Program-Level Partner

Support deployment across multiple houses or peer support teams.

Includes:

- multi-house distribution
- coordinated linkage
- community support tools

C. Regional Partner

Support deployment across multiple counties or recovery networks.

Includes:

- regional training
- coordinated distribution
- impact reporting

6. Impact Metrics for Recovery Houses & Peer Programs

Partners receive quarterly reporting on:

- books distributed
- coaching system usage
- early engagement indicators
- community adoption
- stability indicators
- qualitative outcomes

Metrics align with:

- recovery housing performance measures
- peer support engagement goals
- reentry and stabilization strategies
- community recovery initiatives

7. Operational Fit

This initiative fits seamlessly into:

- new resident intake
- peer support meetings
- reentry transitions
- early-recovery stabilization
- daily structure reinforcement
- community linkage
- house accountability systems

It requires no clinical training, no new staffing, and no workflow changes.

8. Implementation Timeline

Phase 1 — Program Briefing (Weeks 1–2)

Leadership alignment, distribution planning, peer communication.

Phase 2 — Deployment (Weeks 3–6)

Book distribution, peer orientation, community linkage.

Phase 3 — Engagement (Weeks 6–12)

Coaching system usage, support reinforcement, tracking.

Phase 4 — Evaluation (Week 12+)

Impact reporting, adjustments, expansion planning.

9. Program Requirements

Recovery houses and peer programs provide:

- a point of contact
- optional internal communication
- optional distribution support
- optional community connections

The initiative provides everything else.

10. Contact for Partnership

For recovery housing or peer support partnership, underwriting, or sponsorship discussions:

Email: Into@WalterAdkinsJr.com

Subject Line: Peer Support/Recovery House Partnership Inquiry — Crisis-to-Ownership Initiative