

CRISIS-TO-OWNERSHIP INITIATIVE

Philanthropy & Foundation Partnership Brief — Board-Ready Printable

1. Executive Summary

The Crisis-to-Ownership Initiative is a field-ready framework designed to support individuals in the first 90 days after crisis — the period where communities experience the highest rates of relapse, overdose, disengagement, and early recidivism.

The initiative provides:

- a 20-second handoff tool
- a 14-episode coaching system (each under three minutes)
- a 90-day personal responsibility framework
- a community-ready support model

It is not treatment, therapy, or case management.
It is a bridge — between crisis stabilization and long-term stability.

Philanthropic partners help scale this impact across counties, regions, and states.

2. The Problem: The Post-Crisis Instability Window

Foundations and philanthropic boards consistently identify the first 90 days after crisis as one of the most under-served and high-risk periods in public health and community development.

Nationally recognized patterns show:

- Over 70% of overdose deaths occur when a person is alone
- The highest-risk window is the first 48–72 hours after crisis
- No-show rates for first behavioral-health appointments average 30–60%
- Most recidivism occurs within the first 90 days
- Early disengagement is the strongest predictor of long-term instability

This initiative provides a simple, scalable, non-clinical tool that helps individuals stay engaged long enough to begin stabilizing.

3. Who This Initiative Serves

Primary Beneficiaries:
Individuals in the first 90 days after crisis, relapse, incarceration, or major life disruption.

Community Partners:

- Hospitals
- Sheriff & police departments
- Fire & EMS
- Drug courts
- Probation & parole
- Nonprofits
- Churches
- Coalitions
- Recovery houses
- Workforce programs

This initiative strengthens the entire community ecosystem.

4. Why Philanthropic Partners Support This Initiative

This initiative aligns with philanthropic priorities by:

- addressing a high-risk, high-impact population
- strengthening cross-sector collaboration
- improving continuity between crisis and community support
- reducing repeat system utilization
- supporting measurable, scalable community outcomes
- providing a low-cost, high-impact intervention
- reinforcing personal responsibility and daily structure

Partnership dollars do not fund overhead.
They fund direct community impact.

5. Partnership Opportunities

A. Initiative Underwriter

Support statewide or multi-county deployment.

Includes:

- book distribution
- first-contact training
- community rollout
- media and outreach support
- quarterly impact reporting

B. Regional Philanthropic Partner

Support deployment across a region or foundation service area.

Includes:

- regional distribution
- cross-agency coordination
- community support tools

C. Community-Level Sponsor

Support deployment within a single county or community.

Includes:

- book printing
- coaching access
- community linkage

6. Impact Metrics for Philanthropic Boards

Partners receive quarterly reporting on:

- books distributed
- first-contact partners engaged
- coaching system usage
- community adoption
- stability indicators
- qualitative outcomes

Metrics align with:

- community health improvement plans
- prevention and recovery strategies
- workforce stability goals
- grant reporting requirements
- CSR and ESG priorities

7. Strategic Fit

This initiative aligns with philanthropic focus areas including:

- public health
- behavioral health
- recovery support
- community development
- workforce readiness
- youth and family stability
- reentry and prevention
- faith-based and community partnerships

It is simple, measurable, and scalable.

8. Implementation Timeline

Phase 1 — Foundation Briefing (Weeks 1–2)

Alignment with board priorities, scope definition, regional planning.

Phase 2 — Deployment (Weeks 3–6)

Book distribution, partner orientation, community rollout.

Phase 3 — Engagement (Weeks 6–12)

Coaching system usage, community support, tracking.

Phase 4 — Evaluation (Week 12+)

Impact reporting, adjustments, expansion planning.

9. Foundation Requirements

Foundations provide:

- funding support
- optional community introductions
- optional communication support
- optional evaluation collaboration

The initiative provides everything else.

10. Contact for Partnership

For philanthropic partnership, underwriting, or sponsorship discussions:

Email: Into@WalterAdkinsJr.com

Subject Line: Philanthropy/Foundation Partnership Inquiry — Crisis-to-Ownership Initiative